

# Grimme Bogaerts

Senior business analyst and master data management consultant

## Profile

Often you can make a competitive difference by providing timely, accurate and qualitative information. In the past 10 years I've used my skills and expertise to successfully complete all kinds of strategic projects at companies such as Colruyt Group, Hyundai, Agfa, the Flemish Parliament, etc.

This starts by **listening** carefully to all involved parties to get to the bottom of the problem: what exactly do we want to achieve with the project? This is rather easy for me because I recognise **structures and patterns** at a glance. As such, I can easily separate details of **the essence**. Structure and **methodology** happens to be my middle name.

Only when the problem is clear, it makes sense thinking about the solution. Putting together all the elements of the solution: the (IT) **technology**, **processes and people**, is one of my biggest qualities. People are always part of the key success factor. In all phases of the project, I will make sure that **everyone** stays **involved**. I will actively **manage** the **expectations** of all parties in an **open and honest** way: what choices have been made and why? What does that mean for them? What will they be able to do and - even more important - what will not be possible.

This way of working allows me to create a **trust relationship** with all my customers. It forms the basis for getting a solution that satisfies all needs and supported by everyone.

At all times, I clearly keep the **project goals in mind**: what do we want to achieve? I repeat this to myself and the team over and over again. I love working in a **team**: alone you will not get anywhere. A good team is a must.

## Competencies

Certified Data Protection Officer (DPO) Business analysis Functional analysis & design Information Management best practices Master data management Data quality management ETL best practices Data cleansing and deduplication best practices Technical analysis & design Project management skills



## **Technical knowledge**

I am able to quickly acquire new technologies. The following list gives an idea of the technologies I worked with in the past. This list is not complete.

#### Modelling & modelling tools

UML BPMN PowerDesigner, Microsoft Visio, other: yED, DIA, (Archimate and MEGA > basic)

#### **Data Management and transformation**

SAP BO Data Services (BODS, SDS) - 4.1, 4.2 SAP BO Information Steward (IS) - 4.1, 4.2 Informatica DTS, SSIS

#### **Document Management**

Alfresco - 1.3, 1.4, 2.1, 2.2, 3.0, 3.1, 3.2, 3.3, 3.4 Documentum - 5.3

#### Databases

Neo4J, SAP Hana, DB2, MySql, Oracle, SQL Server, Sybase, Access, Informix

**Business Intelligence** QlikView

#### Development

Tools: Eclipse, IntelliJ (Programming) Languages: Java, Javascript, SQL, XML, PowerBuilder, Prolog Frameworks: jBPM, Spring, Hibernate, log4j

#### Other

SAP CRM, SAP ERP (MM, FICO, PP, (E)WM, SD), JIRA, Siebel, SAP Portal, AS/400

### **Personal Information**

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## **Education**

Master in Artificial Intelligence, K.U. Leuven - Magna cum laude, 2001 Master in Computer Science, K.U. Leuven - Cum laude, 2000

## Certificates

Data Protection Officer (DPO) - Data Protection Institute - 2017 Master Data Management Summit - Gartner - 2014 SAP BO Information Steward - SAP - 2013 SAP BO Data Services Designer - SAP - 2012 SAP BO Data Quality Services - SAP - 2012 QlikView Designer - QlikView - 2011 QlikView Developer I & II - QlikView - 2011 Alfresco intensive development training - Alfresco - 2011 Alfresco Recognized Developer - Alfresco - 2011 BPMN in practice - IT Works - 2008 Alfresco Foundation, Administration & Application customization - Alfresco - 2007 Technical Fundamentals of Documentum 5 - EMC Documentum - 2007 Time and project management - Cevora - 2005 Project management - Cevora - 2004 Siebel Fundamentals V7.7- Siebel - 2004



## Experience

|  | Experience   |
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| Employer<br>Project<br>Duration<br>Function<br>Skills<br>Description | Colruyt Group / Datalumen<br>Getting Colruyt Group ready for European privacy regulation (GDPR)<br>from 04/2017 onwards<br>Business (process architect)<br>Business analysis, functional analysis, GDPR, privacy, data security, Certified Data Protection<br>Officer (DPO)<br>I'm part of the multidisciplinary team that is responsible for the coordination of the<br>implementation of the European privacy regulation (GDPR) at Colruyt Group. Being fully<br>compliant to GDPR is a big challenge for many companies and it requires finding the<br>equilibrium between IT, processes, people and legislation.<br>In a first stage, I am working on the <b>Data privacy compliance strategy</b> of Colruyt Group. This<br>includes systems, processes, people, policies, etc.<br>Once the compliance strategy is clear, I'll be working on detailing the <b>roadmap</b> to get there<br>and finally on the <b>coordination of the implementation</b> of that roadmap. The latter not as a<br>PM on a project level, but content wise: making sure that all noses keep on going in the right<br>direction and that the actual implementation is GDPR-proof. |
| Employer   | Colruyt Group / Datalumen  |
| Project  | Proof of value implementation of Party<br>from 04/2017 onwards   |
| Duration<br>Function   | Business (process architect)   |
| Skills   | Business analysis, data model design, knowledge discovery, ETL best practices, Data  |
|  | cleansing best practices, matching & deduplication best practices, graph databases, MDM<br>Back at Colruyt Group, I got immediately reassigned to the Party project to realise a first   |
| Description  | Party implementation consolidating all the customers, suppliers, contact persons, etc in one single database. The project has multiple goals: <b>proving</b> the immense <b>added value</b> of a Party implementation to the business, <b>learning</b> for the final Party implementation and learning/improving the <b>data quality</b> of the different source systems. As the BPA, I am responsible for <b>gathering</b> the available <b>information</b> from the different domains, finding out the (business) rules for cleansing, matching and deduplication, designing the data model in the graph database and <b>developing the business cases</b> to convince the business with.  |
| Employer   | Personal project / New Zealand   |
| Project<br>Duration  | Looking at things from the upside down<br>11/2016 - 03/2017  |
| Description  | Sometimes it is good to take a step back and have a look at things from a <b>different</b><br><b>perspective</b> . I've chosen New Zealand to have a look at the world from the upside down.<br>What an <b>inspiring</b> environment! What an adventure!   |
| Employer   | Colruyt Group / Datalumen  |
| Project  | Definition of the party concept within Colruyt Group   |
| Duration   | 10/2015 - 10/2016<br>Business (process) architect  |
| Function<br>Skills   | Business analysis, modelling skills, evangelisation  |
| Description  | The party project is a very strategic project within Colruyt Group that will allow business to   |
|  | easily cross typical domain boundaries like customer, supplier, coworker, etc.   |
|  | In this part of the project, I was responsible for <b>defining</b> the party <b>concept</b> - what is a party -, finding out how the Party domain relates to the other domains within Colruyt Group and  |
|  | <b>defining</b> the <b>services</b> that the Party domain would offer to the other domains.  |
|  | I created Subject Area Models, all kinds of information models and the supporting business   |
|  | glossary. Finally, I spread 'the Party word' within Colruyt Group with a roadshow, convincing  |



Employer Amista & Alcopa Extract and combine data of different operational sources and load into SAP Project CRM system 08/2014 - 08/2015 Duration Solution architect, expert and team lead; ETL developer Function BODS, SAP CRM, Master Data Management (MDM), SQL, SAP HANA, ETL, Data cleansing, Skills matching and deduplication, Information Steward, IDocs, SDS, XML, XSLT In this challenging project, the goal was building a unified view of the customer in SAP CRM Description based on the data of various (10+) operational sources without a common key. Based on this **unified customer view**, my client was able to run different marketing segmentations. Since the different operational sources change on a daily basis, I've designed a daily delta mechanism for each of the sources based on a common ETL framework to create our own master data management environment on top of Hana. This involved the design of state-ofthe-art data cleansing, matching and deduplication based on various criteria (name, address, car chassis number). The system also kept track of historical customer addresses for the matching and deduplication. I've also developed a mechanism that allowed for manual changes of the data in the target system (= CRM) and let it flow back to our MDM environment and the source system in some cases. This project has been rolled out for different countries: Belgium, Luxembourg and Switzerland. I had team members in India, Romania and Belgium. AVEVE Employer Vanilla SAP ERP implementation Project 2012 - 2014 Duration Data (quality) architect, SAP BODS developer Function Master Data Management (MDM), Data Governance, BODS, SDS, SQL, ETL, Data cleansing, Skills IDoc generation, SAP ERP, Information Steward Description The AVEVE group wanted to replace its old self-made ERP system (in fact, various ERP systems) with 1: SAP ERP. To achieve this, a project team of around 50 people - both internal and external - had been selected. I took the role of data architect and data migration expert for AVEVE. In this role, I've build up expert knowledge of BODS (and Information Steward), data quality and master data management. I also became very familiar with different modules of SAP ERP (MM, SD, FICO, (E)WM, ...) from a data point of view. Finally, I was also responsible for selecting the necessary supporting tools, defining data governance procedures and guidelines together with the business, etc. As the data architect, I also became a member of the architecture board of AVEVE. My most important mission: creating awareness of the importance of data quality and convincing the business that they own the data; not IT. AVEVE Employer QlikView BI reporting: analysis and implementation of smart reports and Project dashboards 2011 - 2012 Duration Business intelligence (BI) analyst Function QlikView, SQL Skills As BI analyst, I was responsible for designing and building the management dashboards and Description reports needed by various departments of group AVEVE to follow up on their daily business. This involved in-depth knowledge of our reporting tool (QlikView) and a lot of thinking together with the various businesses: gathering reporting needs, making suggestions on meaningful KPI's, and finally collecting and linking data from different sources and applications. Off course, all this data had to be shown in **easy-to-use** and **insightful** reports.

other domains and business units for the need of a Party implementation.



| Employer<br>Project<br>Duration<br>Function<br>Technologies<br>Description | <ul> <li>XeniT</li> <li>Various Enterprise Content Management (ECM) projects based on Alfresco 2010 - 2011</li> <li>Enterprise Content Management consultant &amp; technical team lead</li> <li>Alfresco, Tomcat, Eclipse, Java, Javascript, Lucene, XML</li> <li>At XeniT, I realised many things from an organisation perspective: I reorganised the internal knowledge base, took initiatives to <b>improve knowledge collection</b> and knowledge <b>flow</b> through the organisation, etc. This resulted in the management asking me to work on a plan for improving quality and planning in 2011.</li> <li>As the project manager for our most important customer, I took several initiatives to <b>improve communication and professionality</b>: I setup a biweekly follow-up meeting with the customer and weekly progress reports.</li> <li>As experienced ECM consultant, my advise on how to tackle <b>information management</b> problems was appreciated by many customers. I also intervened in many (pre)sales activities: designing the <b>technical and functional architecture</b> and presenting the solution for the information problem of the potential customer.</li> <li>Finally, as technical <b>team lead</b>, I was responsible for a team of 5 people. In this role, I did the daily follow-up, participated in the evaluation sessions, etc.</li> </ul>  |
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| Employer<br>Project<br>Duration<br>Function<br>Technologies<br>Description | Amplexor<br>Various Enterprise Content Management (ECM) projects<br>2007 - 2010<br>Alfresco expert & Enterprise Content Management (ECM) consultant<br>Alfresco, workflow (jbpm, Activiti), Documentum, Stellent, Tomcat, Eclipse, JBoss, Java,<br>Javascript, Lucene, JIRA, XML, XSLT<br>At Amplexor, I realised many different enterprise content management (ECM)<br>projects for many different customers. Most of the projects were in the area of <b>document</b><br><b>management</b> (DM) and archiving. Almost every project includes (complex) workflows and<br>search. I also touched many other areas of ECM such as scanning, records management,<br>digital asset management, etc.<br>At the start of my first big DM project I only acted as the junior assistant. However, since I am<br>a fast learner, I quickly was involved in most aspects of the project, including functional and<br>technical analysis and design, implementation, training, testing, roll out and support. During<br>this project, I grew to a senior profile and I became responsible for my own DM projects<br>afterwards. My most impressive project realisation being the implementation of a digital<br>archive at the Flemish Parliament. This was really <b>pioneering work</b> in the archiving world and<br>required the transposition of all existing archiving rules to digital equivalents.<br>I became the Alfresco team lead and took the initiative to start our own Alfresco<br>knowledge base and organised the regular Alfresco team meetings in order to spread the<br><b>Knowledge</b> across the Alfresco, l've also built up a lot of knowledge on <b>ECM best</b><br><b>practices</b> . Therefor, I also became part of the Amplexor ECM consultancy team and I was<br>even selected to take part in the Amplexor workgroup on ECM best practices. During all this<br>time at Amplexor, I was active in pre-sales for Alfresco designing and architecting solutions,<br>estimating the effort and presenting it to the customer.<br>At Amplexor, I also was involved in some internal projects on our bug tracking system (JIRA).<br>My input was highly appreciated and I surprised people not only with how fast I manage |



| EmployerLMSProjectVarious in-house projects involving functional and technical analysis and developmentDuration2001 - 2006FunctionInformation engineerTechnologiesPowerBuilder, Sybase, Java, Siebel, IntelliJDescriptionFirst I successfully redesigned the applications that supported the LMS price list procedure<br>managed to reduce the manual work from over 80 days a year to only 10.<br>Then I became responsible for the asset management application. In this role, I was<br>responsible for the analysis, design, implementation, testing, training and deployment of<br>changes to this application.<br>Later I owned the project to move the asset management functionality to Siebel, the CRI<br>software of LMS. In this role, I was responsible for the analysis, design, follow-up, testing,<br>training and deployment of the project. During this project, I also redesigned the comple<br>asset management process in cooperation with the business. | rre: I<br>of<br><b>RM</b> |
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